

# SEO Tool Comparison Checklist

Use this checklist to compare Surfer SEO with other popular SEO tools. Evaluate features, pricing, and suitability for your specific needs.

Tool	Key Features	Pricing (Starting)
Surfer SEO	Content Optimization, SERP Analysis	\$49/month
Frase.io	AI Content Briefs, Topic Research	\$14.99/month
Semrush	Comprehensive SEO Suite	\$129.95/month
Ahrefs	Backlink Analysis, Content Gaps	\$99/month
Rank Math	WordPress Integration	Free/\$59/year
MarketMuse	AI-Driven Content Strategy	\$149/month